



Master Programs

Please do not exceed one page for all the information

Master Program	Biology and Marketing
Master Type	<input type="checkbox"/> M1+ M2 Professional <input checked="" type="checkbox"/> M2 Professional <input type="checkbox"/> M2 Research
Teaching Language	<input type="checkbox"/> English <input type="checkbox"/> French <input checked="" type="checkbox"/> Mixed - English & French
Place of Teaching (Campus)	<input type="checkbox"/> Hadat <input checked="" type="checkbox"/> Fanar <input type="checkbox"/> Tripoli <input type="checkbox"/> Nabatieh
About the Program	This dual-skills Master's degree offers both scientific subjects (biology, pharmacology, cosmetology, etc.) and commercial subjects (management, commerce, sales techniques, communication, etc.). The Master's training takes place over two semesters of courses and seminars. During the first semester, students are required to submit their CV and cover letter to the human resources departments of many pharmaceutical companies, medical companies and national laboratories before the end of January. This semester begins under a real employment paid status for the student, with only his final dissertation remaining to prepare by the end of September. This report must cover the marketing and sales results of one of the products or equipment on the list provided by the company. From July onwards, students are required to submit their final defense.
Program Learning Outcomes	<ul style="list-style-type: none"> • Bring scientific students to the exercise of marketing and sales to customers of research centers or pharmaceutical companies. • Develop relationships by helping students understand the challenges of communication in a commercial environment.
Fields of Work	The holder of the Master Biology and Marketing will be able to work in pharmaceutical companies, the sale of medicines, medical devices, cosmetology and para-cosmetology and laboratories, and in general in companies in the health sector.
Admission Requirements	GPA: Minimum GPA of 55/100 for students from Lebanese University Minimum GPA of 3.2 for students from outside Lebanese University Major: <input type="checkbox"/> Chemistry <input checked="" type="checkbox"/> Biochemistry <input checked="" type="checkbox"/> Animal Biology <input type="checkbox"/> Plant Biology <input type="checkbox"/> Math <input type="checkbox"/> Computer Science <input type="checkbox"/> Electronics <input type="checkbox"/> Physics <input type="checkbox"/> Please add other accepted majors if applicable
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